



# Trade Show

Orange Beach Event Center

Orange Beach, Alabama

*January 24-26, 2021*

*Exhibitor Registration Materials*



At the largest annual gathering of park and recreation professionals from across the state of Alabama, you will find a number of different decision makers attending the ARPA Conference. Whether it is Agency Directors, Park Board Representatives, Divisional Superintendents, Athletic and Program staff, or Facility and Maintenance staff, you will find a broad cross-section of park and recreation specialists in attendance. With an average attendance in excess of 200 you have the opportunity to meet the customers who use your products and the decision makers who make the purchase decision.

## Booth Information

The exhibit hall will be located at the Orange Beach Event Center. Exhibit booths will be 8x10. Each booth space will include a draped 6ft table, two chairs, a sign and a wastebasket. Additional amenities such as electricity, additional booth furnishings, etc. will be available directly from the Orange Beach Event Center. To order additional amenities contact

## Exhibit Hall Hours

Sunday, 1/24/2021

9:00A-4:00P

Exhibitor Set-up

5:30P-7:30P

Exhibit Hall open + Exhibit Hall Reception

Monday, 1/25/2021

8:30A-11:30A

Exhibit Hall Open

8:30A-9:15A

LITE Breakfast in exhibit hall

11:30A

Exhibit Break Down

## Corporate Memberships

Save yourself \$150 on your exhibit registration by investing it into a 2021 ARPA Corporate membership.

An ARPA Corporate Membership is only \$250.00 and includes full access to total ARPA Member contacts, free Membership Directory and prominent recognition on the ARPA state website with a link to your company website.

## Lodging

Springhill Suites at the Wharf Orange Beach

Conference Rates: \$99-\$139.00 depending on accommodations

## Online reservations link below:

[Book your group rate for ALABAMA RECREATION & PARKS 2021 ANNUAL CONFERENCE](#)

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1590613101515&key=GRP&app=resvlink>

**PLEASE NOTE: The Cut Off date for accepting Room Block Reservations will be December 23, 2020. Reservation requests received after 5:00P on this date will be accepted on a space and rate availability basis. Due to contractual requirements, the room block is limited and you are encouraged to reserve your rooms early.**

## Exhibit Installation and Dismantling

- ⇒ The exhibit setup hours are 9:00AM to 4:00PM on Sunday, January 24th. The exhibit area will close at 4:00PM to allow for setup for the Exhibit Hall Reception. **All exhibitors are asked to be set-up by 4:00PM.**
- ⇒ Dismantling may not begin before 11:30AM on Monday, January 25th. Deviation from this schedule must be approved by the ARPA Executive Director in advance. There are no early breakdowns as this is disruptive to the entire exhibition.
- ⇒ Due to the impact of the COVID-19 virus, basic safety protocols will be implemented and required. Specific details will be provided to registered exhibitors prior to the conference and online at [www.arpaonline.org](http://www.arpaonline.org)

## Exhibitor Fees

### ***ARPA Corporate Members - Thank you for your support!***

Received by:	Before Jan 12, 2021	After Jan. 12, 2021
Booth Rental	\$400.00	\$550.00

### ***Non-Corporate Members***

Received by:	Before Jan 12, 2020	After Jan. 12, 2021
Booth Rental	\$550.00	\$700.00

### ***Non-Profit/Educational Exhibitors***

Booth Rental	\$200.00
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# Preliminary Trade Show Schedule

Orange Beach Event Center  
 4671 Wharf Parkway West  
 Orange Beach, AL 36561

## Sunday, 1/24

9:00AM – 4:00PM

Exhibitor Setup

5:30PM – 7:30PM

Exhibit Hall Reception

## Monday, 1/25

8:30A – 11:30AM

Exhibit Hall Open

8:30A – 9:15AM

Breakfast in Exhibit Hall

11:30AM

Exhibit Break Down

## Exhibit Registration Includes

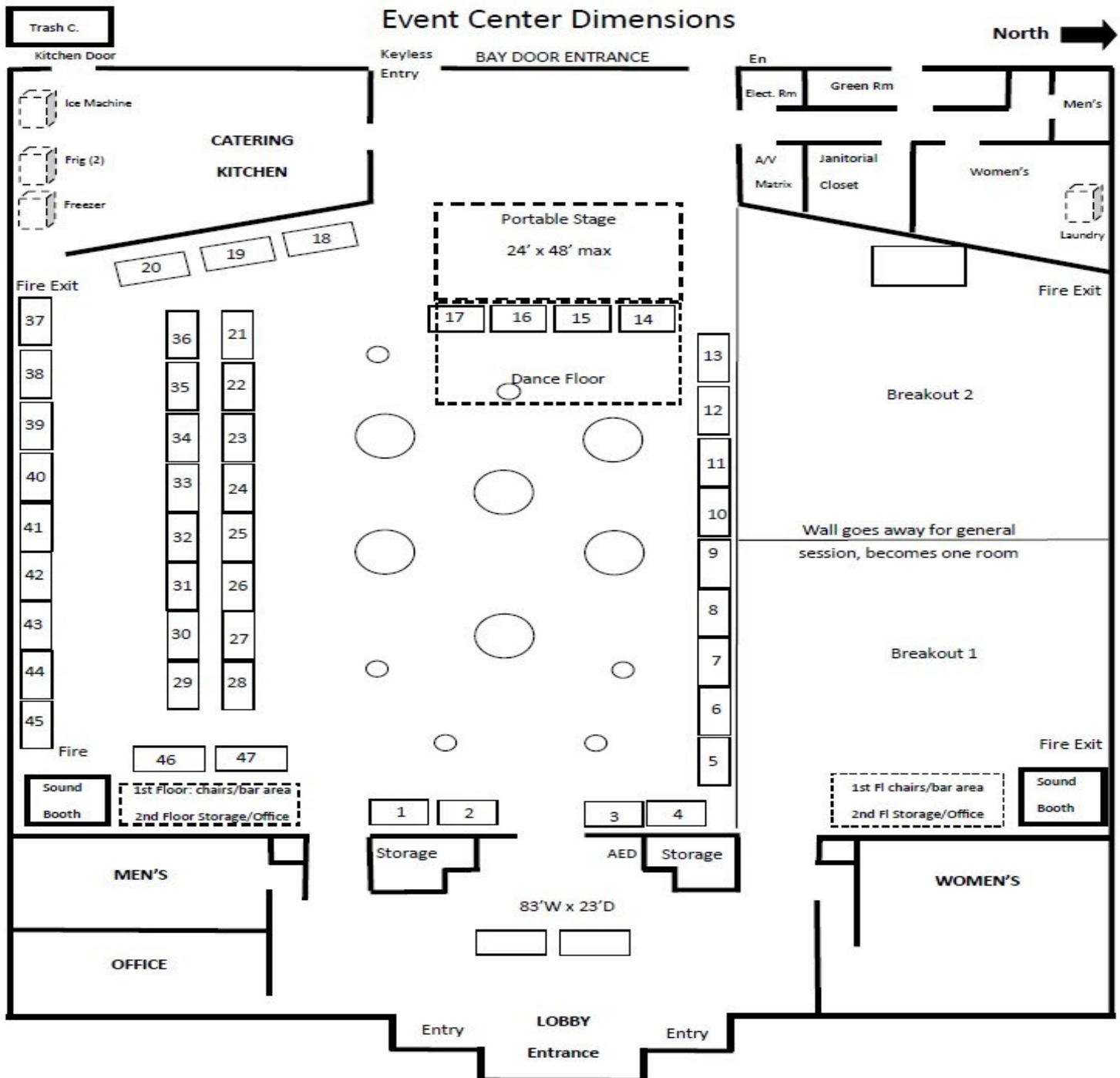
- The Exhibit Hall Reception, admission into the Conference Opening Social and breakfast on Monday
- Company listing with product/service description in conference program
- Electronic list of conference attendees before and after show

## Assignment of Booth Space

Assignment of booth space is on a first come, first served basis. You should indicate your top three preferences on the exhibit contract. In order to be assigned space, payment must accompany your contract. No booth assignments will be made until the entire registration fee is received in the ARPA State Office. Should your selected preferences be filled, the ARPA State Office will contact you to assist you in selecting a booth space.

## Cancellation Policy

Should you need to cancel your contract for exhibit space, please do so prior to January 12th. A \$200/booth cancellation fee will be charged if made after January 12, 2020.



**2021 ARPA Exhibitor Registration Contract**  
**Orange Beach Event Center**  
**4671 Wharf Parkway West**  
**Orange Beach, AL 36561**



**Booth Rental** (Booth spaces assigned on first come, first served basis)

**Contract & Fee :**

*Received Before January 12, 2021*

Member Booth @ \$400.00

Non-Member Booth @ \$550.00

Non-Profit Booth @ \$200 .00

(Verification of Non-Profit Status may be requested)

*Received After January 12, 2021*

Member Booth @ \$550.00

Non-Member Booth @ \$700.00

**Booths will be available until full.**

**Total \$ \_\_\_\_\_**

Exhibit Hall booths are 8'x8' with a draped 6 ft. table, standard pipe & drape, 2 chairs and a sign.

For additional amenities please contact the ARPA State Office at 334-279-9160 or email [nnorman@arpaonline.org](mailto:nnorman@arpaonline.org)

Company Name \_\_\_\_\_

Contact Person (Name & Title) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Booth(s) Number Preference in Order: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Description of Product/Service(s) for Listing in Conference Program:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Names of Representatives Attending Show:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send signed contract with payment to:**  
**ARPA, P.O. Box 230579, Montgomery, AL 36123-0579.**  
**For more information please call the ARPA State office at 334.279.9160**