



**2010 ARPA Annual Conference**  
January 24-27 | Orange Beach, AL

**2010**  
**Alabama Recreation &  
Parks Association  
Conference**  
*January 24-25, 2010*

**Exhibitor Registration Materials**

At the largest annual gathering of park and recreation professionals from across the state of Alabama, you will find a number of different decision makers attending the ARPA Conference. Whether it is Agency Directors, Park Board Representatives, Divisional Superintendents, Athletic and Program staff, or Facility and Maintenance staff, you will find a broad cross-section of park and recreation specialists in attendance. With an average attendance in excess of 200, you have the opportunity to meet the customers who use your products and the decision makers who make the purchase decision.

## Booth Information

Exhibit booths will be 8 ft. wide and 10 ft deep. Each exhibit booth includes a draped table, two chairs and a wastebasket. Each booth will also include a draped backdrop and sides, as well as a sign with your booth number. Additional amenities such as electricity, telephones, booth furnishings, etc. will be available directly from the Exhibitor Services Company. Each exhibitor will receive an Exhibitor Services kit approximately three weeks prior to the show.

## Exhibit Hall Hours (Tentative)

Sunday, 1/24/10	
Noon – 6:00 pm	Exhibit Booth Set-up
7:00 pm - 8:30 pm	Opening Conference Social in Exhibit Hall
Monday, 1/25/10	
8:00 am - Noon	Exhibit Hall Open
9:30 am – 11:00 am	Dedicated Exhibit Visitation Time
Noon - 1:30 pm	Exhibit Tear Down

## Lodging

The Perdido Beach Resort will be serving as the host facility for conference lodging. The contracted room rate for the ARPA Conference is \$113.00 plus tax. To make reservations please call (800) 634-8001 and reference Alabama Recreation and Parks.

**The Cut Off date for accepting Room Block Reservations will be December 23, 2009. Reservation requests received after 5:00 pm on this date will be accepted on a space and rate availability basis. Due to contractual requirements, the room block is limited and you are encouraged to reserve your rooms early.**

## Exhibit Installation and Dismantling

The exhibit setup hours are Noon to 6:00 pm on Sunday, January 24th. The exhibit area will close at 6:00 pm to allow for setup for the Opening Conference Social. All exhibitors are asked to be set-up by 6:00 pm.

Dismantling may not begin before Noon on Monday, January 25th. Deviation from this schedule must be approved by the ARPA Executive Director in advance. There are no early breakdowns as this is disruptive to the entire exhibition.

## Exhibit Fees

### ARPA Corporate Members \*

Received by:	Before Nov. 1, 2009	After Nov. 1, 2009
1st Booth:	\$350.00	\$400.00
Add. Booths:	\$325.00	\$375.00

### Non-Members

Received by:	Before Nov. 1, 2009	After Nov. 1, 2009
1st Booth:	\$400.00	\$450.00
Add. Booths:	\$375.00	\$425.00

### Non-Profit/Educational

1st Booth:	\$150.00
Add. Booths:	\$100.00

(Verification of non-profit status may be requested)

## Corporate Memberships

Must be current members in order to receive reduced rates.

Non-Members who wish to receive discounted exhibit rates should include an additional \$150.00 for 2010 ARPA Corporate Membership.



# 2010 ARPA Exhibitor Registration Contract

## Booth Rental (Booth spaces assigned on first come, first served basis)

### Contract & Fee Received Before Nov. 1, 2009

\_\_\_ Member Booth @ \$350                      \_\_\_ Additional Member Booths @ \$325  
\_\_\_ Non-Member Booth @ \$400                \_\_\_ Additional Non-Members @ \$375  
\_\_\_ Non-Profit Booth @ \$150                  \_\_\_ Additional Non-Profit Booth @ \$100

### Contract & Fee Received After Nov. 1, 2009

\_\_\_ Member Booth @ \$400                      \_\_\_ Additional Member Booths @ \$375  
\_\_\_ Non-Member Booth @ \$450                \_\_\_ Additional Non-Members @ \$425  
\_\_\_ Non-Profit Booth @ \$150                  \_\_\_ Additional Non-Profit Booth @ \$100

**Total \$** \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person (Name & Title) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Booth(s) Number Preference in Order:    1) \_\_\_\_\_                      2) \_\_\_\_\_                      3) \_\_\_\_\_

Description of Product/Service for Listing in Conference Program:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Names of Sales Representatives Attending Show:

1. \_\_\_\_\_                      2. \_\_\_\_\_

3. \_\_\_\_\_                      4. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send signed contract and payment to:  
ARPA, P.O. Box 230579, Montgomery, AL 36123-0579.  
For more information please call the ARPA State office at (334) 279-9160  
arpa@knology.net**